



# SCI-VI CONFERENCE

## September 28, 2018

### VISUALISATION AND ANIMATION IN SCIENCE DISSEMINATION

#### Public understanding of Science // Science understanding of public Animation as a tool to augment our imagination

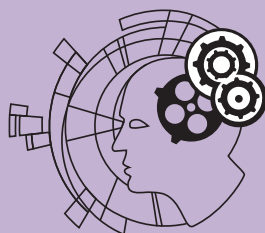
Sci-Vi is a new initiative at Center for Animation, Visualisation and Graphic Storytelling at The Animation Workshop/VIA University College seeking to explore and unfold science dissemination as a field, to improve science communication and focus on science productions through visualization and animation. The initiative will strengthen the cooperation between scientists and visual storytellers, and investigate potentials and possibilities in a broad community. Sci-Vi cultivates community, knowledge exchange, professional and academic matchmaking, initiates research and development within the field. The conference brings together researchers, animators and visual storytellers to discuss, exchange knowledge and learn from state-of-the-art case studies and ongoing research projects.

The Sci-Vi initiative fosters an international community around engagement with visual research, science communication, sharing of knowledge, building of expertise, matchmaking between research partners, companies and public institutions, development projects, supporting research and development projects with in the Sci-Vi scope. Sci-Vi activities 2018-2021 include cultivating the Sci-Vi community, production of state-of-the-art Sci-Vi cases, organization of conferences and seminars.

The Sci-Vi Conference facilitates knowledge exchange and networking between researchers and and visual storytellers.

The Sci-Vi Conference is focusing on these topics:

- Can cooperation between researchers and visual storytellers strengthen research dissemination and to what level?
- How can we use narratives when we communicate research?
- What is the relationship between the visual and cognition?
- How do we strengthen the cooperation between scientists and visual storytellers? (incl. examples of partnerships)
- How can scientists in every field use knowledge about “temporal thinking” when creating, thinking and disseminating?



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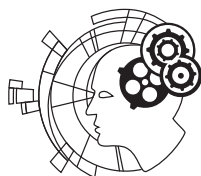


Friday September 28, 2018

Poul Gernes Salen, VIA University College, Prinsens Allé 2, 8800 Viborg

## SCI-VI CONFERENCE 2018

<b>09.00 - 09.30</b>	<b>Check in, coffee and light breakfast</b>
<b>09.30- 09.45</b>	<b>Welcome to Sci-Vi 2018</b> Tor Nørretranders, Author and Science Storyteller & Sia Søndergaard, Center for Animation, Visualisation and Graphic Storytelling
<b>09.45 - 10.45</b>	<b>Imagine another day — the science, storytelling and politics of prospection</b> Tor Nørretranders , Author and Science Storyteller
<b>10:45 - 11.00</b>	<b>Short coffee break</b>
<b>11.00 - 11.45</b>	<b>Open Media Science - Collaboration between science and documentary</b> Kristian Moltke Martiny, Ph.D. Postdoc, Center for Subjectivity Research Co-Founder and Head of Research, Stages of Science
<b>11:45 - 12:15</b>	<b>Documentary storytelling in VR</b> Uri Kranot, Filmmaker and artist
<b>12:15 - 13:00</b>	<b>LUNCH</b>  <b>VR exhibition:</b> An example of Documentary storytelling in VR - a unique collaboration between journalists, scientists, artists and technologists.
<b>13:00 - 15:00</b>	<b>6 PITCHES</b>
<b>13:00 - 13:15</b> <i>Pitch 1</i>	<b>Films inspired by science</b> Geneviève Anhoury, Director and writer
<b>13:15 - 13:30</b> <i>Pitch 2</i>	<b>Animated Science - Ted Ed and The Animation Workshop</b> Agota Vegso, Producer
<b>13:30 - 13:45</b> <i>Pitch 3</i>	<b>Human lifes – human stories</b> Pauline Asingh, Moesgaard Museum
<b>13:45 - 14:00</b> <i>Pitch 4</i>	<b>Re-Think Re-Wild – Visual research dissemination</b> Rob Lewis, Marie Curie Research Fellow Ecoinformatics and Biodiversity group
<b>14:00 - 14:15</b> <i>Pitch 5</i>	<b>Animation to present the winner of the Danish Science Communication Prize 2018.</b> Henrik Malmgren, Illustrator, composer, director
<b>14:15 - 14:30</b>	<b>COFFEE</b>
<b>14:30 - 15:00</b> <i>Pitch 6</i>	<b>Visualizing the Bacterium Streptococcus pneumonia</b> Ditte Høyer Engholm, ph.d., ITN manager Interdisciplinary Nanoscience Center - INANO-Kemi, iNANO-huset, Aarhus University
<b>15:00 - 15:30</b>	<b>Thank you from The Animation Workshop/VIA UC, Invio and Visual Studies and Learning Design (VILD)</b> Mie Buhl and Sia Søndergaard  <b>Round off</b> Tor Nørretranders  <b>Networking and drinks in CAFÉ L'INTERVALLE</b>



SCI-VI

[www.scivi.dk](http://www.scivi.dk)