




Japan – Denmark Creative Media Industry Forum
AGENDA
Thursday September 28th 2017

Registration from 8:30 at the venue: Viborg Town Hall (designed by Henning Larsen)

- 9:30 **Opening** - by the General Director, The Animation Workshop, Morten Thorning
- 9:45 **Japanese industry NOW** - by the Ambassador of Japan in Denmark, Mr. Toshiro Suzuki
- 10:15 Coffee
- 10:30 **CONTENT - IP PANEL: Dentsu, LEGO & Toei Animation** 
Yuji Furuya, Tommy Andreasen, Yosuke Asama
Moderator: Jakob Stegelmann
- 12:00 Lunch
- 13:00 **PRODUCTION - new technology creating media** PANEL: Rokoko, UNITY & A Film
Sophie Bech, Hiroki Omae, Anders Mastrup
Moderator: Michael Hegner
- 14:30 Coffee
- 14:45 **MARKET - monetization & metadata** PANEL: XFLAG, SYBO, & Worker Bee Japan
Toshiyuki Inoko, Amy Kalson, Hiroshi Ogawa
Moderator: Jan Neiiendam, Interactive Denmark /Danish Producers Association
- 16:15 **Danish – Japanese collaboration** by Nordisk Film
Mikkel Weider
- 16:45 Thank you – on to drinks in the Manga & Animé Exhibition, Viborg Museum

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