



Japan – Denmark Creative Media Industry Forum
AGENDA
Thursday September 28th 2017

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Registration from 8:30 at the venue: Viborg Town Hall (designed by Henning Larsen)

9:30 **Opening**

9:45 **Japanese industry NOW** - by the Ambassador of Japan in Denmark, Mr. Toshiro Suzuki

10:15 **Coffee**

10:30 **CONTENT - IP PANEL: LEGO, Dentsu, & Toei Animation**



Moderator: Jakob Stegelmann, DR

12:00 **Lunch**

13:00 **PRODUCTION - new technology creating media** PANEL: UNITY, Rokoko, & Animation production studio

Moderator: Michael Hegner, WilFilm

14:30 **Coffee**

14:45 **MARKET - monetization & metadata** PANEL: SYBO, Worker Bee Japan, & XFLAG Mixi.

Moderator: Jan Neiiendam, Interactive Denmark /Danish Producers Association

16:15 **Danish – Japanese collaboration funding VR development** by Nordisk Film and Gumi Inc.

16:45 **Thank you**

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日本・デンマーク 百五十周年
150 YEARS
2017